

CULTURE + LEADERSHIP

> HOW CAN I BUILD A HIGH-PERFORMANCE CULTURE IN MY TEAM?

To succeed as a manager, you need to get your people All In. Few things will have a bigger impact on your performance than getting your people to buy into your ideas and your cause and to believe what they do matters.

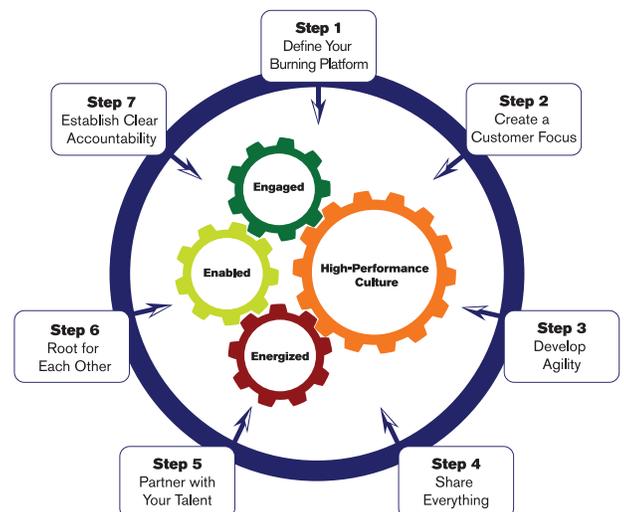
What is All In Culture Training™?

Based on a global 300,000-person research study of high-performance managers, the one-day All In Culture Training teaches specific leadership skills so managers can build a profitable, winning work-group culture of their own where employees give that extra push of effort that leads to outstanding results.

What Does All In Culture Training Teach?

Leaders will build specific Action Plans for their teams from All In's 7-step leadership road map:

- Define a burning platform
- Create a customer focus
- Develop agility
- Share everything
- Partner with your talent
- Root for each other
- Establish clear accountability



“The feedback was outstanding. Everyone is talking about being ‘all-in.’ We now have some highly motivated leaders.”

— Mark Beck, CEO, Jeld-Wen

Who Needs All In Culture Training?

Designed for supervisors, managers, and executives of all levels who want to create a unifying team culture, learn vital leadership skills, and inspire a new level of commitment and performance in their work groups.

Organizational Benefits of All In Culture Training

Managers will learn vital leadership skills that enable organizations to:

- Build a culture of belief in their teams
- Enhance engagement, enablement and energy levels
- Achieve greater business results

Participant Materials

All In Culture Training participant materials include:

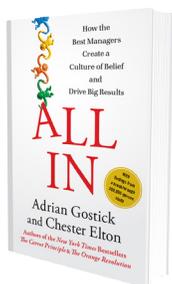
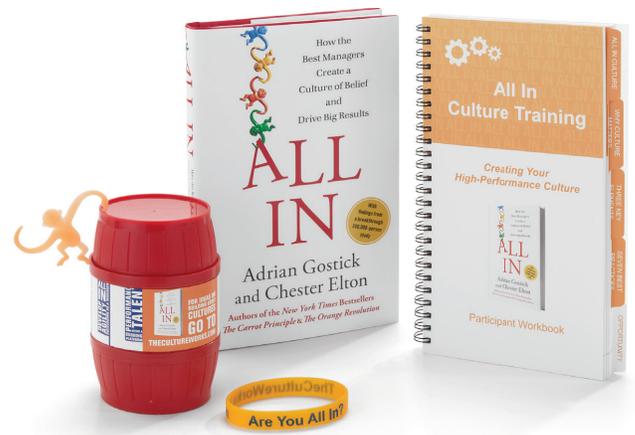
- *New York Times* bestselling book *All In: How the Best Managers Create a Culture of Belief and Drive Big Results*
- Participant Workbook
- Worksheet Checklist
- Action Plan Cards
- Thank You Cards

Training Delivery Options

There are multiple options for bringing All In Culture Training to your organization. Choose the delivery option that best fits your needs or mix and match.

In-house—One of our experts will train the program at a location you specify.

Trainer Certification—Individuals or trainers from your organization certify to teach the course within your company. Both virtual and in-person certification options are available.



ABOUT THE BOOK With more than 1.5 million copies of their books sold, *New York Times* bestselling authors Adrian Gostick & Chester Elton’s #1 bestseller *All In* has quickly become the standard leadership text on work culture.

WHAT’S THE NEXT STEP? If your organization could benefit from the skills taught in All In Leadership Training, contact us today to learn more. Call 1-844-668-4888 or visit us at thecultureworks.com.