



ENGAGEMENT + MOTIVATION

> HOW CAN I MOTIVATE MY TEAM?

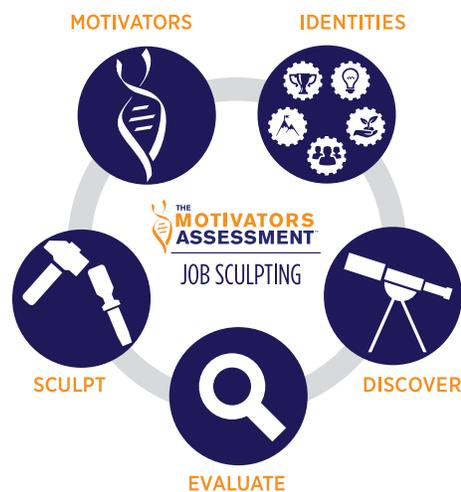
While most leaders know their true competitive advantage comes from their people, few know how to:

- Get their teams performing at full productivity
- Move the needle on employee engagement
- Help their teammates truly root for each other.

What is the What Motivates Me Engagement Training™?

What Motivates Me teaches skills for enhancing:

- **Engagement:** Understand each employee’s productivity drivers and utilize them to enhance engagement, innovation, and growth
- **Alignment:** Connect every employee’s work with the organization’s vision & strategy
- **Relationships:** Build team unity by understanding each others’ synergies, cautions and diversities
- **Career Development:** Hold meaningful aspirational conversations to help employees build career paths and learn & grow



“The What Motivates Me program was full of engagement and experiential learning. It was one of our highest rated programs. I would highly recommend!”

—Chuck Bushnell, Center for Leadership University of Dayton

What Does What Motivates Me Engagement Training Teach?

Participants will learn:

- Why motivation is important and how it drives engagement
- The specific motivators that drive you and each of your team members
- The motivator biases that shape the way we view teammates
- How to evaluate and build upon our team’s motivational diversity
- How to align team member’s responsibilities with their driving motivators to unleash positive energy and creative power
- Simple but powerful job-sculpting strategies to enhance your value, increase fulfillment, and accomplish more in your career.

Who Needs What Motivates Me Training?

Designed for supervisors, managers, and executives of all levels who want to get their teams unstuck, What Motivates Me is especially suited for groups struggling with lower-than-hoped-for employee engagement levels or those facing transformation and market change.

Participant Materials

What Motivates Me Training participant materials include:

- What Motivates Me Book
- Job Aid Cards
- The Motivators Assessment Code
- Team Motivators Report (for Managers)
- Participant Workbook
- Thank You Cards

Training Delivery Options

There are multiple options for bringing What Motivates Me Engagement Training to your organization. Choose the delivery option that best fits your needs or mix and match.

In-house—One of our experts train the program at a location you specify.

Trainer Certification—Individuals or trainers from your organization certify to teach the course within your company.

Online, Self-paced—We can help you meet the scheduling demands and limitations of your teams or organizations with our online, self-paced version of the training. No travel or extensive time away from the office.



ABOUT THE BOOK With more than 1.5 million copies of their books sold, *New York Times* bestselling authors Adrian Gostick & Chester Elton introduce *What Motivates Me*, which is transforming the way managers lead their teams and engage employees.

WHAT'S THE NEXT STEP? If your organization could benefit from the skills taught in What Motivates Me Engagement Training, contact us today to learn more. Call 1-844-668-4888 or visit us at thecultureworks.com.